

The O. W. KERR COMPANY

*Has sold about 250,000
Acres of*

Fall and Winter Wheat and Mixed Farming Lands in Sunny Southern Alberta

and is still offering lands in this

RICH FARMING DISTRICT

at \$12.00 *per acre* and up-
wards. \$5.00 to one-third down
and the balance in five equal an-
nual installments bearing six per
cent interest. Prices and terms
subject to change, prior sale
or withdrawal without notice.

For full information write

Lands  The O. W. Kerr Co. Investments

CAPITAL \$500,000

Main Office Nicollet Ave & Third St.

MINNEAPOLIS

This Company's System, with its Connections, Reaches all Important Points in the United States and British America, and via Commercial Cables to all the World.



TELEGRAM

THE NORTH AMERICAN TELEGRAPH COMPANY.

Connecting with the Postal Telegraph and Commercial Cable Companies.
H. A. TUTTLE, Secretary and General Manager. CLINTON MORRISON, President.

COUNTER NO. TIME FILED CHECK
Send the following message, without repeating, subject to the terms and conditions printed on the back hereof, which are hereby agreed to.

28 WN.XW.NU. 24 paid.

Lethbridge, Alberta, Nov. 1, 1907.

The O. W. Kerr Co.,

Minneapolis, Minn.

Jack Bradshaw threshed two hundred sixty acres wheat went sixty seven bushels to the acre and has six hundred acres more fully as good

McKenzie.

454 P.M.

One
of the
O. W. Kerr
Company
Excursions



WHAT THEY SAY

Extracts of letters from practical farmers and business men to whom you can write for further information.

I can say that I was pleased with the country. I bought a section close to Warner and expect to move there. I brought some grain back with me; some of the wheat that brings forty-five bushels an acre and oats that bring one hundred fifteen bushels an acre.

OLE LIND,
Ronneby, Minn.

Last spring I accompanied one of The O. W. Kerr Company excursions to Sunny Southern Alberta, and in company with another gentleman invested in eight sections of land near Warner. Since that time I have made several visits to Alberta and have investigated the country very thoroughly, as to its soil, climate, crops and natural resources. The result of my investigation has led me to conclude that Alberta will soon become the greatest farming community in North America and that it will far surpass even our own fertile state of North Dakota.

THOMAS WARDROPE,
Leeds, N. D.

I think Alberta is far ahead of Nebraska or South Dakota. The new towns in Alberta are something wonderful; large brick buildings, and everything flourishing. While at Lethbridge I saw some of the finest wheat, oats and barley I have ever seen anywhere. I think Alberta cannot be beaten for farming. Any one wishing to go to a new country could find nothing better.

JAMES FOSTER,
Preston, Iowa.

C. H. Richards, one of the wealthiest and best known farmers of Rondell township, returned yesterday morning from Sunny Southern Alberta, where he purchased the improved farm of 640 acres of the O. W. Kerr Investment Company, of Minneapolis, for \$25 per acre. Mr. Richards was very enthusiastic over the Alberta country and said that he is glad that he made the trip and made the purchase.

Speaking of the country in general in Alberta, Mr. Richards said: "When I went on the trip I had no expectations of buying. I wanted to see the land and that is why I went. But I had not been there a day before I was impressed with the country and the excellent opportunity it affords to make money. The land there is cheap compared with that of South Dakota. It is only a question of a few years before it will go higher, so I would say to all of my friends who want to buy good land, that they had better buy Alberta land now while it is cheap. When the rise comes, and that will come surely, the man who buys now will make money. I bought my land as an investment and I look for it to turn out big."—Aberdeen (S. D.) American.

It looks like a good country to me and the strongest thing that I can say to back my judgment of the country is that I have sold everything that I owned in Minnesota and am moving my family to Warner and intend to make it my future home.

T. S. LEFFINGWELL,
Warner, Alberta.

I came to Alberta in the year 1904 and began farming at once and have been at it ever since, and I will say that in comparison with the work of farming in Illinois, where I came from, this is "dead easy," and although I have been offered strong inducements to return to Illinois, I don't want any more farming in Illinois.

I find that one man can accomplish about as much farm work as three in Illinois. I have, in addition to overseeing my own farm work on eight hundred acres, operated a steam plow two seasons and a threshing outfit one, and I am frank to say that I never saw any place in America where the yield of wheat and other grains is so large or the quality so good.

J. E. REARDEN, JR.,
Feb. 15, 1907. Claresholm, Alberta.

I am thoroughly satisfied with Canada. The government and the laws are good, the laws being enforced, something that is not altogether done in the States. Taxes are much less here than in the States the government bearing a great deal of the school tax fund. People who come and see our crops here say

we have a little "Klondyke" here, and I myself sometimes think that the light of this country has been held under a bushel or it would have been settled a long time ago, seeing and knowing as I do, but they have got their wind now and Canada is certainly going.

I wish to say (but not boastfully) that I think I am worth as much now (the last four years) as I would have been had I lived in Utah for twenty years.

JOHN T. HENNINGER, JR.,
Feb. 14, 1907. Magrath, Alberta.

I can truly say that my trip to Sunny Southern Alberta was one of the most pleasant tours we ever took. A finer strip of country I think I never saw, and all it lacks is the settlement, which, if it continues to progress as it has this spring, will soon be there. A new house and barn and a strip of breaking can be seen in every direction. They have some spring crops in which are looking fine, even on the first breaking. I am very well pleased with Sunny Southern Alberta and am well satisfied with its possibilities.

Yours truly,

D. C. COLE,
June 12, 1907. Devils Lake, Mich.

I think that the country around Magrath and Lethbridge is fine from what I saw. I think that the climate is splendid. I didn't get around to see very much of the coal, but I think it is the best I ever saw, with the exception of the southern coal; far above anything I ever saw from the Dakota mines. The soil is good. The stock is the best I ever saw on any range. In fact I think the country as a whole is all that has been said of it. As to the trip, I want to say right here, that I never enjoyed a trip like I have this one. I have been thru Minnesota and North and South Dakota and I never met with a bunch of men that were more square and honorable than Owen, McKenzie, Bohrnstedt and Lathrop. I think they are working conscientiously, and would not take advantage of a man, and would not take any underhanded way—everything would be right on the surface. So far as I am concerned, I will always have a warm feeling for The O. W. Kerr Company for the way they are doing business.

T. H. MCGINTY,
Olivia, Minn.

I think the prospects of that country are very favorable. I saw some samples of winter wheat that were very fine. I was raised in a winter wheat country, and I know all about winter wheat; I consider it as fine as anything I ever saw and even better. I am well satisfied with the country, or I would not have bought. I have had a pleasant time and enjoyed the trip. I find that the citizens of that country are good moral people. I didn't hear a man swear while I was there. I can recommend the country to anybody to go to build up a home or to break a farm. The class of people on this train, and the people I conversed with up there, if they all settle up there, will surely make a good settlement.

E. M. LEPLEY,
Union, Iowa.

I have been a resident of Brown county, South Dakota, for a good many years. I have always said that I did not think that there were any better lands on earth than are in Brown county, South Dakota, and that whenever anyone did show me anything better than Brown county lands I would give them a chromo. Gentlemen, the time has come when I must say that I have found something better. Such lands and such crops as I have seen here today I have never seen before in my life. It is every bit as good as The O. W. Kerr Company has represented it to be, and even better.

The O. W. Kerr Company should be encouraged in their work, and I must say that I have never been treated better in my life than I have been treated on this excursion, and everything is clean and in the right kind of spirit, too.

AUGUST W. KRUGER,
Groton, S. D.

I looked over the country and found it to be even better than I had expected, and was very well pleased. We had always heard in Minnesota that Alberta was dry, but we found it to be a mistake. I bought half a section of land and my friend W. A. Johnson bought half a section. We liked the land and do not believe that we could find any better anywhere, and

think that the country has better advantages than the country at home.

J. E. JOHNSON,
Svea, Minn.

I think that Sunny Southern Alberta possesses more natural resources than any section of the United States or Canada.

WM. A. JOHNSON,
Olivia, Minn.

I bought a half section about three miles from Magrath. I think this is a pretty good country. I have never seen anything that I liked better yet. The climate is good and the water is fine. I am very well pleased with what I have seen and with my treatment at the hands of The O. W. Kerr Company. I can recommend the country to my friends or anybody as a good place to invest or to make a home.

ALBERT PAEGLE,
Groton, S. D.

I went down to Warner first and looked over the land they offered there. It was a fine, bright day, and we drove out northeast of town and looked over several sections out there. The country around Warner is mighty fine good land, good farming and good water. The soil there is very good; of course, some of it is not as good as the rest. I consider the soil No. 1 for farming purposes. You might find better soil, but perhaps it would be lower land and you would not make so much out of it as you would here. I made a conservative estimate and looked things over very carefully. Taking everything into consideration, as an investment, and a place to go to engage in practical farming, this country is as good as anything I have ever seen—in fact, I think it is a little better than anything I ever seen. If I didn't, I would not have bought there. I can recommend the country to anyone.

J. C. CURRY,
St. Cloud, Minn.

I can truthfully say that I found the land all that was recommended to me and that it exceeds the impression that I had before seeing it. I was well enough satisfied so that I invested, and I feel that it is a safe thing.

L. L. HARKNESS,
Wabash, Ind.

Each of us bought 160 acres, all adjoining, in the same section and are well satisfied. We think the country around Lethbridge and Magrath fine, and the country as a whole is all that has been said for it. We three would be pleased to see more of the Welsh people go out and seize this grand opportunity before it is too late.

JOHN WILLIAMS,
HUGH T. HUGHES,
ROBERT T. ROBERTS,
Aug. 14, 1907. Randolph, Wis.

This year George Haaking, one mile from Magrath, offered his quarter section early in the season, crop and all, for \$22 per acre. He just threshed 5,000 bushels of wheat and 1,000 bushels of oats off the same quarter. The wheat will bring him 85 cents per bushel and the oats 37 cents; you can figure it out for yourself. What a man could do on that kind of a deal! and there are plenty of just such chances out there yet. Tell the boys for me, "Don't be dead ones and stick around down there; come out to Sunny Southern Alberta and get in on the ground floor."

H. E. WYMAN,
Oct. 13, 1907. Westhope, N. D.

I come from the real corn belt, and left home looking for a place where they raise the best and most wheat, and according to my opinion I think I struck that when I got to Magrath, in Sunny Southern Alberta. I have seen lots of good wheat all over the country, in the different states, but I never saw in my life before anything that would beat that part of the country I visited in Sunny Southern Alberta.

I bought a quarter section of land in one piece and a section in another, in Sunny Southern Alberta, and feel that I have made an excellent investment. I am more than pleased with that country.

Yours truly,
J. H. ARENDS,
August 28, 1907. Syracuse, Neb.

SOME OF THE

ATTRACTIONS

OF

**Sunny
Southern
Alberta**

FOR

PROSPECTIVE SETTLERS

CLIMATE.

The climatic conditions are most favorable, the district being marked by an equable temperature, with freedom from rapid and extreme fluctuations in the growing season, and on account of the great amount of sunshine is known as "Sunny Southern Alberta." What might be termed "winter" rarely sets in before the end of December, lasting usually about six weeks, during which period the snow, seldom exceeding a depth of four inches, often disappears two or three times, owing to the warm "Chinook" winds from the Pacific coast, which are prevalent in Southern Alberta. As a consequence, wagons are used during the entire year, and it is only very rarely that sleighs are to be seen in the district, though in January and the early part of February the district is sometimes visited with short periods of sharp, cold weather.

THE SOIL.

The soil of the plains is generally rich and deep loam and is thoroughly adapted to the growing of all classes of cereals, cultivated grasses and vegetables in great abundance.

PRODUCTS.

Wheat of the finest quality and averaging from 20 to 60 bushels to the acre, is raised. Barley 30 to 60 bushels and oats weighing 40 pounds to the bushel and averaging from 30 to 125 bushels to the acre and of the finest quality; sugar beets, potatoes and other products are an excellent crop and the quality cannot be excelled anywhere in the world.

OTHER ADVANTAGES.

ATTRACTIONS.—Rich soil, a mild climate, good markets, good railroad facilities, cheap fuel, cheap building material, and post offices, stores, schools and churches within reasonable distance.

Powerful factors in the production of crops are light and heat. There are nineteen hours of daylight in Southern Alberta in the early days of July. Two hours of evening sun is a greater stimulant to the vegetation than two hours of morning sun. The evening sun finds the earth receptive to the sun's rays, while the night chill has to be overcome before growth is resumed.

Sunny Southern Alberta

is not a bare, unsettled frontier. You'll find

Good Railroad Facilities

Good Towns

Good Schools

Good Markets

Good Soil

Good Climate

Good Laws and

Good Citizens

Fall wheat lands have always been worth more in the United States than spring wheat lands. In Southern Alberta you can grow either. These wheat lands will soon be higher than any wheat lands in the United States, for they yield more and a better quality than any lands yet known on the American continent. They are now rapidly going higher and will continue to do so for years to come.

Don't miss the present opportunity to get the best wheat lands at a low price.



MAGRATH, Alta., Nov. 27, 1907.

SIR: In reply to a letter issued me on the 15th inst., I beg to say that I had this year 1,084 acres in crop—1,030 acres of wheat, 4 acres of barley and 50 acres of oats. My average yield of oats to the acre was 32 bushels, wheat $39\frac{1}{2}$ bushels and barley 53 bushels. The value to me per acre was: Wheat, \$31.60; oats, \$11.20, and barley, \$25.75. The highest price paid to me this year or offered to me for my grain was: Wheat, 92 cents per bushel; oats, \$1.25 per hundred, and barley, \$1.00 per hundred. I also had 100 tons of hay, worth \$8.00 per ton, and 300 bushels of potatoes off $2\frac{1}{2}$ acres, which are worth \$1.00 per hundred. I also raised 250 tons of sugar beets, worth $\$5.62\frac{1}{2}$ per ton, off 25 acres. My oats did not yield very well, but 40 out of the 50 acres *was volunteer crop*, and 300 acres of my wheat was what *we call volunteer*, as I seeded one-half bushel to the acre on last year's stubbles. *I threshed thirty-one thousand bushels of wheat from one field of 540 acres. My total crop was 42,900 bushels.*

Believe me, sir,

Yours faithfully,

J. F. BRADSHAW.



Lethbridge.

Lethbridge is one of the leading towns in the Canadian Northwest. It possesses a water supply and sewerage system, and has several churches, lodges of nearly every fraternal society, good public schools, branches of the Bank of Montreal, Union Bank of Canada and the Bank of Commerce, well appointed hotel, iron foundry, brick yards, grain elevator, steam brewery and malting plant, electric lighting plant, telephone exchange with long distance connection with the outlying settlements, and a well equipped hospital.

"Galt coal," from the Lethbridge collieries, is universally known throughout Manitoba and the Northwest as an excellent domestic and steam-producing bituminous coal. The best grade of this fuel can be had at the mines for \$2.75 per ton.

Owing to its excellent railway facilities and cheap fuel, Lethbridge offers exceptional opportunities for the location and development of other industries.

\$1,705,693.08

**Represents our total retail
land sales for the
year 1907**

There is a Reason. We have the Goods.

The O. W. Kerr Co.
Minneapolis, Minn.

JOIN ONE OF THE
**WEEKLY
EXCURSIONS**
TO
**Sunny Southern
Alberta**

Which leaves Minneapolis,
Minn., every Tuesday morn-
ing via the "Soo Line" in a
Special Tourist Car chartered

by

THE O. W. KERR CO.

¶ The trip takes about eight days,
and every facility is given to exam-
ine the land.

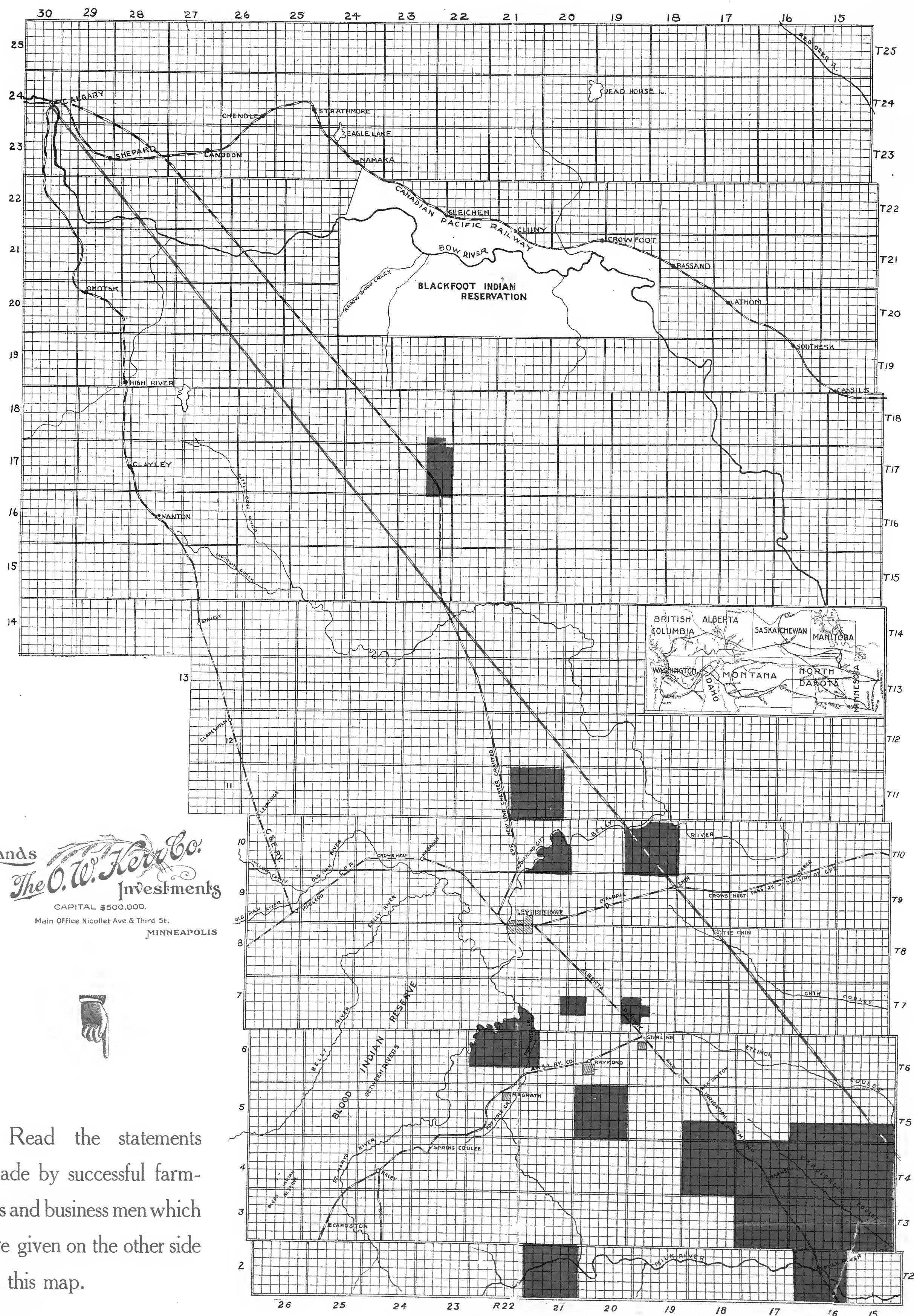
¶ We are not agents, but bona fide
owners of this land, and can there-
fore offer prices and terms which no
mere agent can duplicate.

M. WEICHSELBAUM,
GENERAL AGENT,
OLIVIA, MINN.

There is no investment on Earth
like the earth itself.

Red Indicates
The O. W. Kerr Co.
LANDS

There has been but one crop of
land; there will never be another.



Lands
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MINNEAPOLIS



Read the statements
made by successful farm-
ers and business men which
are given on the other side
of this map.

Sunny
Southern
Alberta
LANDS

have
made
many
wealthy
men
and
will
make
fortunes
for
others
who
ACT
NOW!!

The available cheap lands will all be taken inside of five years.